
Benjamin Weisman

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www.blueyedben.com

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The Pennsylvania State University

1999 – 2004
BA, Graphic Design
BS, Marketing

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TECHNICAL:

Proficient in Adobe Creative Suite; Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe Flash, Adobe Acrobat. Microsoft Word and Microsoft Office on both Windows and Mac operating systems. Intermediate knowledge of HTML and CSS languages.

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OTHER:

Comfortable with designing for print and web applications. Has worked with packaging, identity and branding, editorial, typography and graphic illustration. Experience with apparel production, the screen printing process and specialty inks/washes.

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Owner, Creative Director | BKNY

04. 2010 – CURRENT

I run a small Brooklyn based creative brand.
www.bknyclothing.com

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Freelance Art Director | BW Design

01. 2010 – CURRENT

Clients include: GILT Groupe, IMG, McCann-Erickson, NowWhat, PI&C, Random House and USAA

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Art Director | IMG World

03. 2007 – 11. 2009

Responsible for the design of advertisements, brochures, marketing presentation materials, logos, identity systems and brand guidelines, environmental graphics and website interfaces/graphics.

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Creative Director | Coastal Concepts

11. 2004 – 11. 2006

Head of creative department responsible for design and production of licensed and unlicensed t-shirts and apparel.

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WORK FEATURED:

Flavorwire.com	Threadless.com
Lostateminor.com	Urban Outfitters
Nordstroms	Whatisblik.com

